

Micro, Small and Medium Enterprises (MSME) Facilitation Desk – A Novel initiative of Government of Gujarat

To cater to the need of the hour, Honourable CM, Anandiben Patel in her vision of progress launched the “MSME Facilitation Desk” on 5th February, 2016 to assist the process of setting up a business unit till its commissioning.





The challenges faced by MSMEs are scaling up day by day. Realizing this, the Central and State governments have provided several incentives for the MSME industries over the years.

To address various concerns of MSMEs, a dedicated team of professionals has been formed to put in efforts for providing assistance to the MSME industry of the State. Four regional desks have been placed at district level in Ahmedabad, Surat, Vadodara and Rajkot to provide hand-holding assistance at local level in order to achieve a better reach to the MSME industries.

All the services offered at the desks are free of cost for anyone willing to set up or expand their business. Services include creating awareness and helping and extending them hand holding support in the state of Gujarat.

• Objective of MSME Facilitation Desk

The core objective of the desk is to facilitate the prospective investor/ entrepreneur in the process of setting up or expanding his/ her business.

 <p>HAND HOLDING</p> <ul style="list-style-type: none">▶ Investor facilitation or interaction▶ Guidance for forms, approvals, schemes, policies, incentives, etc.▶ Handling queries▶ Interdepartmental Co-ordination	 <p>FINANCIAL GUIDANCE</p> <ul style="list-style-type: none">▶ Comprehensive information about financial availability▶ Knowledge dissemination workshops▶ Information related to financial incentives through govt. schemes
 <p>KNOWLEDGE SUPPORT</p> <ul style="list-style-type: none">▶ Collaterals & brochures for current schemes & policies▶ Rebates & subsidies available from central & state Govt.▶ Knowledge Repository	 <p>SETTING OF ENTERPRISE</p> <ul style="list-style-type: none">▶ Assistance for setting up MSMEs▶ Sector specific knowledge & guidance▶ Guidance on government procedures / approvals / clearances

- **MSME Facilitation Desk Details**

<p><u>Gandhinagar Desk</u> Address: Office of Industries Commissioner, Block no. 1, 4th Floor, Udyog Bhavan, Gandhinagar-382010 Mail ID: msmedesk-ic@gujarat.gov.in Phone No.: 079-232-52630</p>	
<p><u>Ahmedabad Desk</u> Address: District Industries Centre, 1st Floor, Bachat Bhavan, Relief Road, Ahmedabad 380001 Mail ID: msmedesk-ahm@gujarat.gov.in Phone No.: 079-25503568</p>	<p><u>Surat Desk</u> Address: Gujarat State Financial Corporation, Mirambika Complex, 201-208, Opp. Gandhibaug, Chowk Bazaar Surat 395001 Mail ID: msmedesk-sur@gujarat.gov.in Phone No.: 0261-2460547</p>
<p><u>Rajkot Desk</u> Address: Gujarat State Financial Corporation, Race Course Ring Road, Near Life Building, Rajkot 0281 2442715 Mail ID: msmedesk-raj@gujarat.gov.in Phone No.: 0281-2443664</p>	<p><u>Vadodara Desk</u> Address: District Industries Centre, 1st Floor, C Block, Narmada Bhavan, Jail Road, Vadodara 390001 Mail ID: msmedesk-vad@gujarat.gov.in Phone No.: 0265 - 2411400</p>